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62.71 1953

CHRYSANTHEMUMS

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EARLY ENGLISH CHRYSANTHEMUM

Walter Marx Gardens
BORING, OREGON

Sec. 34.66, P.L.&R.
U. S. POSTAGE
PAID
BORING, OREGON
Permit No. 2

U S Dept of Agri Lib
Washington 25 D C



ORCHID SPOON

CARDINAL SPOON

WHITE SPOON

SPOONS AND RAYONANTES

"ORIENTAL CHARM" COLLECTION

Any 5 Spoons and All 5 Rayonantes
10 Varieties
(Catalog value up to \$6.00)

for only \$5.00

Oak Hill, Ohio

I received my shipment of mums today. Must say they were in the best shape I had thought possible they could be to come that distance. Were damp and well rooted, all O.K.

Thanks for good packing.

K. S.

SPOONS

The spoon chrysanthemums are rapidly coming to the front ranks in popularity and for good reasons. Their fascinating form and delightful effect in flower arrangement are uniquely artistic. Each petal or ray is a hollow tube or quill flattening out at the end into a tiny spoon. The tube and spoon of some varieties are the same color, in others they are different colors. The list below includes some of the very best obtainable. All bloom in late September or October.

APRICOT SPOON Each .60; 3 for 1.50
Pleasing bicolor of apricot bronze and apricot rose. Very frost resistant.

CARDINAL SPOON Each .60; 3 for 1.50
New large variety of greenish gold and cardinal red. A most worthwhile novelty.

CHARM SPOON Each .60; 3 for 1.50
Rich dusty rose spoons and silvery white tubes. Quite double. Strong grower.

CLASSIC SPOON Each .60; 3 for 1.50
Rosy phlox purple with silvery tubes. Very large new spoon and outstanding.

FUCHSIA SPOON Each .60; 3 for 1.50
Striking flower of sparkling fuchsia rose. Free flowering and vigorous sturdy plants.

JASPER SPOON Each .50; 3 for 1.25
Small dainty flowers of coppery bronze and yellow.

LILAC SPOON Each .60; 3 for 1.50
Large wide petaled flowers with lilac pink spoons and white tubes. A lovely variety.

LOVELINESS SPOON Each .60; 3 for 1.50
If you can afford only one spoon pick this one. You will not be disappointed. Beautiful carmine pink. Large flowers unlike any other in this list.

MAGENTA SPOON Each .60; 3 for 1.50
Attractive magenta rose flowers in profusion. Tubes are silvery white.

ORCHID SPOON Each .50; 3 for 1.25
Dainty feathery flowers of orchid lilac. A florist's delight.

YELLOW SPOON Each .50; 3 for 1.25
Like orchid spoon except that the color is uniform yellow.

WHITE SPOON Each .60; 3 for 1.50
White spoons and creamy yellow quills.

One each of all 12 Spoons
(Catalog value \$6.90) for \$5.00

RAYONANTES

A selection of only earliest blooming varieties. The huge spidery flowers are amazingly beautiful and merit any additional care necessary to produce typical specimens. The varieties here will bloom in late October and should be disbudded for best results. A perfect 7 inch flower is something to remember.

BUFF RAYONANTE Each .60; 3 for 1.50
Lovely buff flowers with quilled petals.

PINK RAYONANTE Each .60; 3 for 1.50
Nice orchid pink with long incurved tubes. An extra good keeper.

SALMON RAYONANTE Each .60; 3 for 1.50
A sport of Pink Rayonante that is salmon or rosy faun.

WHITE RAYONANTE Each .60; 3 for 1.50
Fine large white sport of Pink Rayonante of similar form and size.

YELLOW RAYONANTE Each .60; 3 for 1.50
Beautiful yellow sport.

One each of all 5 Rayonantes
(Catalog value \$3.00) for \$2.50

Tulsa 15, Oklahoma

*The shipment of "Mums" came through in splendid shape by Air Mail P.P., and thanks for the extra "Crusader".
I hope to have some nice blooms from them this Fall.*

R. G. C.

**SEE INSIDE SPREAD FOR SHIPPING INFORMATION
INCLUDING OUR SPECIAL AIR PARCEL POST OFFER**

Every Order Shipped Postpaid to Your Mailbox



PINK JEWEL

"BOUQUET OF POMPONS" COLLECTION

Chiquita	Delphine Dodge
Early Bronze	Irene
Pink Jewel	Magnolia
Lavender Lassie	

All 7 varieties (catalog value \$3.90)

for only \$3.00

JEWEL (Rose) CHIQUITA (Yellow) SEPTEMBER BRONZE



All 12 Varieties

Illustrated on this
page

**5 Pompon and
7 Early Hardy**

for only
\$5.95

BUTTON AND POMPON 'MUMS

Highly prized as cut flowers, no collection is complete without some of this group. Blooms average 1 to 2 inches in diameter and are produced in greatest abundance.

CHIQUITA Each .50; 3 for 1.25
Enchanting new yellow button Mum slightly larger than Judith Anderson in all respects. October.

DELPHINE DODGE Each .50; 3 for 1.25
An older variety that is still one of the prettiest pink buttons. The contrasting dark centers are distinguishing. Very appealing and a lovely cut flower. September-October.

EARLY BRONZE (Sun God) Each .50; 3 for 1.25
Early golden bronze pompon of good habits. Excellent cut flower. September-October.

FUCHSIA FAIRY Each .60
Inch wide blooms of sparkling fuchsia pink cover the foot high plants. One of the most delightful little 'mums we grow. September.

GEM Each .60
A new bronze pompon with neat little blooms in greatest profusion. Perfectly shaped plants of upright growth.

IRENE Each .50; 3 for 1.25
Large pure white pompon of perfect form. Popular. October.

JEWEL Each .50; 3 for 1.25
From all standpoints probably the best pompon. Pinkish lavender on splendid stems, ideal for cutting. Resembles a miniature pompon dahlia. October.

JUDITH ANDERSON Each .50; 3 for 1.25
Top ranking yellow pompon. Very compact dwarf bushes. September-October.

LAVENDER LASSIE Each .60; 3 for 1.50
Without doubt the finest pure lavender button. Color is almost identical with Lavender Lady. Dwarf compact plants. September.

MAGNOLIA Each .60; 3 for 1.50
Our most beautiful pink pompon. Large flowers are soft pink with creamy yellow center. Just about the prettiest flower we have ever seen in bouquets. September.

PEPITA Each .50; 3 for 1.25
Dainty eggshell white with dark center turning to white as flower ages. Very neat habit. October.

PINK JEWEL Each .50; 3 for 1.25
Like Jewel in all respects except color, which is pinker, near rosy orchid. Illustrated.

REMBRANDT Each .50; 3 for 1.25
Dwarf bushy plants and bright rose pink flowers. September.

SEPTEMBER BRONZE Each .50; 3 for 1.25
The very best in this color. Perfectly formed flowers of golden bronze on nice stems, ideal for cutting. September-October.

WHITE BOUQUET Each .60; 3 for 1.50
Splendid new white pompon produced in great profusion. September-October.

YELLOW BOUQUET Each .60; 3 for 1.50
New rich yellow and a splendid companion to White Bouquet. Each plant is a solid mass of golden yellow buttons.

One each of all 16 Pompons (catalog value \$8.60) for \$7.50



MAGNOLIA



BURGUNDY

EARLY HARDY 'MUMS

A selection of very best early varieties (not English) that deserve, for various merits of their own, a place in every garden.



AVALANCHE

APOLLO (Korean) Each .50; 3 for 1.25
Charming single that produces a mass of rose tinted orange color in early October. Well liked by visitors.

AVALANCHE Each .50; 3 for 1.25
The finest early white. Large flat flowers with cream centers. Rather dwarf. August-September. Illustrated.

BURGUNDY Each .50; 3 for 1.25
Fully double flowers of deep cerise crimson, well illustrated above. Beautiful color and one of the best chrysanthemums. September.

CHIPPEWA Each .50
Large aster purple and extremely hardy. Very early. August-September.

CLARA CURTIS Each .50; 3 for 1.25
Dwarf and very hardy pink daisy that will delight you. Plant with fern like foliage develops into compact mound completely covered with 3 inch flowers. Very early and one of the most desirable varieties. August.

COURAGEOUS Each .50; 3 for 1.25
Without doubt one of the best new reds. The bright crimson flowers on strong plants are weather resistant and come into full bloom in early October.

EMBER (Korean) Each .50; 3 for 1.25
Glowing copper red on long stems. fine for cutting. September-October. Color picture below.

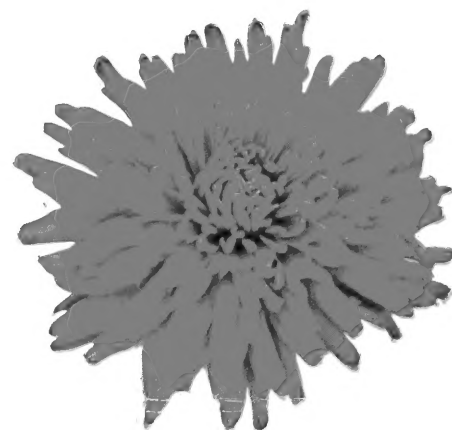
HUNTSMAN Each .60
Brightest orange scarlet and one of the best recent introductions. Accurately illustrated at right.

LAVENDER LADY (Korean) Each .50; 3 for 1.25
Huge pure lavender flowers of wonderful color. Fine cut flowers. October. Illustrated with English varieties.

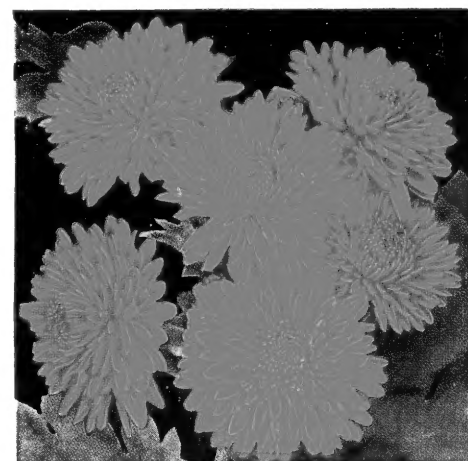
MRS. P. S. DUPONT Each .50; 3 for 1.25
Beautiful blend of peach and salmon buff. One of the very best. October.

TIFFANY ROSE Each .50; 3 for 1.25
Unique shade of deep pink unlike all other varieties. Semi-double flowers on tall stems. Very hardy.

YELLOW AVALANCHE Each .50; 3 for 1.25
A sport of the famous white variety, Avalanche. Large soft yellow flowers cover the bushy plant. Beautiful garden subject which attracted all visitors. August-September.



HUNTSMAN



EARLY BRONZE

One each of all 12 varieties (catalog value \$6.10) for \$4.95



COURAGEOUS

R. M. HATTON

EMBER

7 EXTRA EARLY VARIETIES (August and September)

**AVALANCHE • BURGUNDY
CLARA CURTIS • CHIPPEWA
R. MARION HATTON
SEPTEMBER BRONZE
SEPTEMBER SHELL**

**All 7 varieties
(Catalog value \$3.60)
for only \$3.00**

ENGLISH CHRYSANTHEMUMS



Top row, 1. to 6.: GOLDEN EAGLE, PURPLE KING, IMPERIAL. Bottom row: TYPHOON, DAUNTLESS, DAYDREAM

- ALANA** Each .75; 3 for 2.00
Color is crushed strawberry pink. Larger flat flowers of great beauty. September.
- AMBER BRIGHT** Each 1.00; 3 for 2.50
A superb variety with large full blooms of bright amber bronze. Rolled reflexing petals. Winner of several awards.
- ALBION** Each 1.00
Outstanding new white variety. Huge incurved flowers with broad petals. October.
- ALFRETON YEOMAN** Each 1.00; 3 for 2.50
Another lovely new variety. Lavender purple with silvery reverse. Sept.-Oct.
- AUGUST GLORY** Each .75; 3 for 2.00
Large incurved type. Rich golden bronze and very early. August-September.
- AUGUST PINK** Each .75; 3 for 2.00
The earliest of the new pink varieties. Clear rose pink flowers of medium size very nice for cutting. August-September.
- AUGUST RED** Each .75; 3 for 2.00
Extremely double flowers. A good red and one of the first to bloom. August.
- BERYL** Each 1.00; 3 for 2.50
Most attractive new variety of deep rose pink with gold center. Unexcelled for cutting and flowers are borne on strong stems. September.
- CAESAR** Each .75; 3 for 2.00
Deepest pink near Begonia Rose that fairly glistens in the garden. A gorgeous cut flower and unlike any other we grow. Semi-incurved type of largest size it disbudded. October.
- CHARLES E. MORRIS** Each 1.00
New beautiful clear yellow of similar but better form than Gold Standard. Sept.
- CONQUEROR** Each .60; 3 for 1.50
Claimed by many to be the finest crimson variety. Disbudding will produce flat 5 inch flowers. Wonderful color. October.
- CRIMSON CHAMPION** Each 1.00
New red of largest size. The finest red variety in our list. A 1950 introduction. September.
- DAUNTLESS** Each 1.00
New glowing burnt orange. Good stiff stems. The best in this color. October.
- DAYDREAM** Each .75; 3 for 2.00
This breathtaking beauty will surely be one of the most popular of all when better known. Light salmon pink flowers of perfect form and largest size up to 6 inches on strong stems. Most outstanding in our garden last year and in full bloom in September.
- DELIA** Each .75; 3 for 2.00
A variety of massive proportions. The huge broad petaled flowers are borne on heavy stems providing real exhibition material with some disbudding. Color is near Old Rose and the flowers possess unusual substance and texture. Sept.-Oct.
- FAIR MAID** Each .75; 3 for 2.00
One of the most charming and refined of the new English Mums. The delicate color varies from Baby Pink to Peach Blossom and the large flowers are produced in unbelievable profusion. September.
- FLORENCE HARWOOD** Each 1.00
Bright rose with golden center, overlaid with a touch of bronze. A striking color combination. 1950 introduction.
- FONDANT** Each 1.00; 3 for 2.50
A new beauty of unusual charm and pleasing color. Slightly incurved blooms of deep orchid pink tinted gold. Strong grower and a wonderful cut flower. Sept.
- FORWARD** Each .75; 3 for 2.00
This is without question one of the best pinks in our collection. Large solid flowers up to 6 inches across if disbudded. The color is uniform silvery rose pink. Splendid exhibition variety. September-October.
- GOLD STANDARD** Each .60; 3 for 1.50
For the outdoor garden this large incurved variety is tops. Very stiff stems easily disbudded produce gorgeous 6 inch blooms comparable to the much later greenhouse varieties. One of our favorites. September-October.

SHIPMENT

ALL ORDERS SHIPPED POSTPAID unless you specify Air Parcel Post in which case sufficient postage should be added to your order. See Air Parcel Post Table below. If you request Air Parcel Post delivery without including the necessary postage your order will be shipped by ordinary parcel post at our expense. Minimum order accepted \$3.00.

AIR PARCEL POST

For Parcel Post Zones 5, 6, 7, and 8 we strongly recommend Air Parcel Post Service for all chrysanthemum orders. Customers in Oregon, Washington, Idaho and Northern California may expect to receive their plants safely by ordinary Parcel Post. For greater distances air transportation is the best carrier medium for insuring the arrival of your chrysanthemums in fresh, ready to grow condition. Air Parcel Post will add to the cost of your order but we will in every case add extra plants amounting to a value exceeding your cost of shipment.

AIR PARCEL POST RATES

No. of Plants	Wt. in lbs.	Zones					
		1,2 & 3	4	5	6	7	8
1-12	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
13-24	2	1.08	1.15	1.26	1.39	1.47	1.60
25-36	3	1.56	1.65	1.82	2.03	2.19	2.40
37-48	4	2.04	2.15	2.38	2.67	2.91	3.20

To determine the Air Parcel Post charges simply count the number of chrysanthemums in your order and then refer to the table.

TIME OF SHIPMENT

We can fill chrysanthemum orders any time from March 15th to June 15th. For most sections of the country we recommend delivery in April or early May for best results. Your order will be sent in due time unless you specify shipping date.

Regarding Air Parcel Post . . .

Clarkburg, West Virginia
You may be interested to know how quickly the back-
age of English Chrysanthemums reached me, and in what
perfect condition. Your postmark was May 21, 1 P.M.
They were in my hands yesterday (May 22) afternoon at
five! That is wonderful, and certainly the perfect way to
send plants.
Thank you for the lovely plants and your assistance in
selecting them.
Mrs. J. R. S.

This wonderful strain of big early flowering 'mums has been favorably received throughout the entire country. Lovers of this popular perennial can now have exhibition flowers comparable to the greenhouse varieties including a complete color range exceeding the florist types. We have tested hundreds of English varieties and find them generally as hardy as other outdoor types. The 60 recent introduction offered here represent the most outstanding from approximately 400 varieties observed during the past two years. Many are recent imports and were introduced in this country for the first time in 1950. All are early (August-October) and the incurved types will produce giant flowers if disbudded.

“AUTUMN DELIGHT” COLLECTION

Six Top-notch English Varieties.
All pictured in the illustration at the left.

GOLDEN EAGLE
TYPHOON

PURPLE KING
DAUNTLESS

IMPERIAL
DAYDREAM

All 6 varieties (Catalog value \$5.00) for \$3.95

COLOR PLATE COLLECTION

All 13 English varieties illustrated on this page
(Catalog value \$9.65) for only \$7.95



ROSE PRECOSE



CONQUEROR

PRECOSE SERIES

Fascinating group of dwarf English varieties that bloom almost as early and as profusely as the Cushion varieties. Flowers are much larger, 3 to 4 inches across, and even more colorful. We recommend this group most highly. All are nice for cutting too.

- BRONZE PRECOSE** Each .60; 3 for 1.50
Bright coppery bronze. August.
- PRECOSE SUPREME** Each .60; 3 for 1.50
Fascinating shade of wine or rosy purple. August.
- ROSE PRECOSE** Each .60; 3 for 1.50
Glowing rose pink. July-August.
- SALMON PRECOSE** Each .60; 3 for 1.50
Lovely salmon pink. Longest flowering season. July-September.

- PRIMROSE** Each .60; 3 for 1.50
An amazing large and beautiful variety. Even without disbudding the plants are covered with perfectly formed 5 inch flowers. Light primrose yellow. August-October.
- PURPLE KING** Each .75; 3 for 2.00
Light purple with silvery reverse. Very striking incurved variety and best disbudded. September.
- QUAKER MAID** Each .60; 3 for 1.50
Striking garnet red with gold tipped petals. Large solid flower good in sprays or disbudded. Stiff stems. September.
- RED FLARE** Each 1.00
Very bright rich red with golden reverse. Large decorative blooms freely produced. Excellent habit. One of the best reds. 1950 introduction.
- REFULGENCE** Each 1.00
Lovely large flowers of intense coppery orange. This very attractive 'mum is a great favorite with visitors.
- RED ZENITH** Each .75; 3 for 2.00
New variety similar to Zenith except for color which is red purple, unlike any other we list. September-October.
- RONALD** Each .75; 3 for 2.00
Distinctive and one of the most striking of the new English 'Mums. Reddish purple or plum crimson is as near as we can describe the glowing color. Medium flowers on stiff stems in October. Highest award winner.

- RUBY** Each .75; 3 for 2.00
A splendid new 'mum that we like very much. Plants develop into most attractive bushes that bear large ruby red flowers in liberal quantities. Very nice either in sprays or disbudded. September.

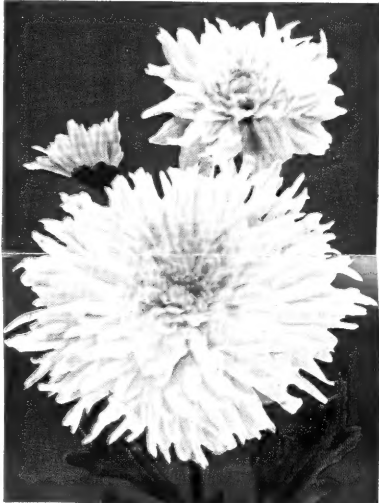
- SALLY** Each 1.00; 3 for 2.50
New deep rosy purple of fine quality and highly rated by those who have seen it. Stiff stems and a wonderful cut flower. September.
- SEA ROSE** Each .75; 3 for 2.00
One of the outstanding varieties in our garden last year. Glowing rose pink flowers of spiky form. Produces 5 inch blooms without disbudding. Very early. August-September.

- SALMON SWEETHEART** Each .75; 3 for 2.00
Bright pure salmon self. August-September.
- SUPERLATIVE** Each 1.50
A 1951 introduction and the finest early incurved white to date. Perfectly formed flowers on strong stems with ideal foliage. Winner of several highest awards.

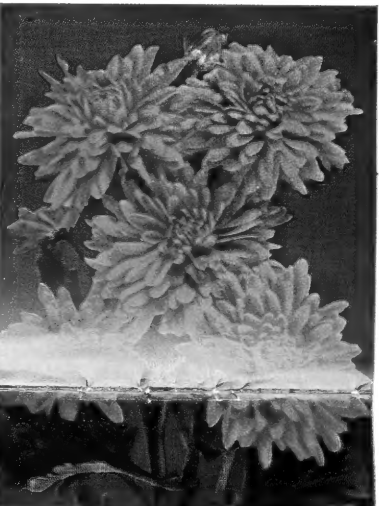
- TEMPEST** Each .75; 3 for 2.00
Huge reflexed flowers of bright crimson with gold reverse. Claimed to be the largest red to date. Vigorous. September.
- TIBSHELF SHELL** Each 1.00; 3 for 2.50
Most delicate and clearest shade of light pink. Large flat flowers and one of the most beautiful new varieties. September-October.

- TYPHOON** Each .75; 3 for 2.00
A sensational new red and considered by many to be the best of this color. One extremely reflexed flowers are rich crimson and simply glow in the garden. Very large. September.
- WHITE EAGLE** Each 1.00; 3 for 2.50
Of massive size and shaggy formation this glorious new 'mum is certain to go places. Not a pure white as the outer petals are tinted lavender pink and the centers are cream. Without disbudding the flowers are 5 to 6 inches across. September.

- ZENITH** Each .75; 3 for 2.00
Big incurved purple that will produce solid 5 to 6 inch flowers if disbudded. A top ranking variety in this color. Semi-dwarf. September-October.



MRS. T. RILEY



MINSTREL

10 EARLIEST OF THE EARLY ENGLISH 'MUMS

Bloom in August and September

- | | |
|---------------|----------|
| AUGUST GLORY | PRIMROSE |
| AUGUST PINK | ZENITH |
| AUGUST RED | SEA ROSE |
| GOLD STANDARD | DAYDREAM |
| HARMONIOUS | LINDA |

Any 6 for \$3.75

All 10 (Catalog value \$7.20) for \$5.95

10 EXCITING NOVELTIES

Most Recent Introductions

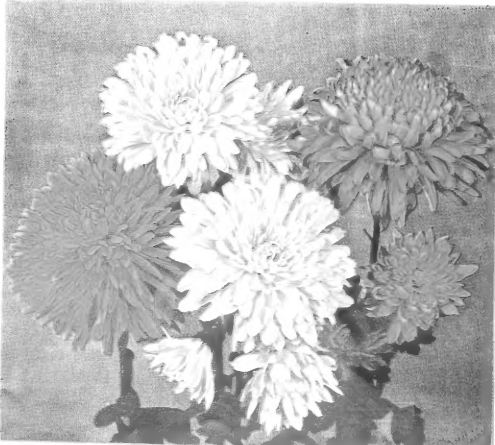
- | | |
|-----------------|------------------|
| BERYL | MAYFORD PINK |
| DAUNTLESS | MADAME BUTTERFLY |
| GOLDEN CIRCLE | HIGH COMMAND |
| LAERTES | SUPERLATIVE |
| LAVENDER SUPERB | TIBSHELF SHELL |

Any 6 for \$5.50

All 10 (Catalog value \$10.50) for \$8.95



QUAKER MAID



MARY ANN LAVENDER LADY (Early Hardy) HARMONIOUS

CUSHION CHRYSANTHEMUMS

These compact dwarf chrysanthemums are unsurpassed for the low border and the large rockery. Their ease of culture and long blooming season during the summer and early fall months merit your first consideration in planning your perennial garden. You are really missing something if you do not already have some of these offered here. We honestly know of no other perennial that will produce such quantities of flowers for so little effort.

BRONZE CUSHION Each .50; 3 for 1.25
Light bronze and apricot. Blooms from July until frost. Dwarf compact bushes.

DEFIANT Each .60; 3 for 1.50
Rosy purple masses of flowers on round compact bushes. One of the best new cushions. August-September.

EARLY JOAN HELEN Each .60; 3 for 1.50
New and unique shade of violet with yellow center. Very early. August.

GOLD CUSHION Each .50; 3 for 1.25
Masses of deep golden yellow.

HEATHERBLOOM Each .50; 3 for 1.25
Heather pink with rose center. Very pretty and distinct from all others. August-September.

LADY JANE CLARK Each .60; 3 for 1.50
New dwarf type of English origin. Extra large flowers are lavender pink on strong stems. A little beauty and one you will surely like. August-September.

LITTLE BOB Each .50; 3 for 1.25
Symmetrical bushes completely covered with perfectly formed tiny pompon flowers. Color is deep rosy salmon suffused bronze. You will treasure this one.

MAJOR CUSHION Each .50; 3 for 1.25
Similar to Pink Cushion but has better color and better formed flowers. Very fine.

PINK CUSHION (*Azaleamum*) Each .50; 3 for 1.25
Bright pink. Same habits as Bronze Cushion.

QUEEN CUSHION Each .50; 3 for 1.25
A lovely white which opens blush pink.

QUILLED CUSHION Each .60
Oriental red blooms of cactus dahlia type.

ROSE MOUND Each .60; 3 for 1.50
Delightful tiny lavender rose buttons on neat rounded plants. Most desirable.

SANTA CLAUS Each .50; 3 for 1.25
A new red variety and considered by some critics as the best of this color.

SCARLET CRIMSON Each .60; 3 for 1.50
New red shade near scarlet. Slightly taller than others.

SPARKLE Each .60
Twelve inch mounds of two-toned blooms of orange scarlet and golden yellow. Early September.

YELLOW SUPREME Each .60; 3 for 1.50
New yellow cushion which is perhaps the best of this color to date. Outstanding in every way.

One each of all 16 Cushions
(Catalog value \$8.60) for \$7.50



LITTLE 4 COLLECTION

Four most popular colors

- 3 Pink Cushion
- 3 Gold Cushion
- 3 Santa Claus (*Red Cushion*)
- 3 Little Bob

12 Plants (catalog value \$5.00)
for only \$3.95